



**STRONG  
AT HEART**

## **DOWNTOWN GOALS**

### **A Walkable and Bikeable Downtown**

- ✓ Create a downtown that is safe to walk and bike and easy to access.
- ✓ Create a network of streets, alleys and pathways that connect people to places.
- ✓ Create a built environment that is comfortable and welcoming for walking.

### **Places for People**

- ✓ Provide places for people to socialize and opportunities for the community to come together.
- ✓ Create fun and unique things for Taoseños to do and see.

### **A Strong Economy and Thriving Local Businesses**

- ✓ Downtown is a place where local businesses and entrepreneurs can thrive.
- ✓ Our downtown supports a strong and diverse local economy that expands opportunity for the people who live here.

### **A Real Place Where Locals Want to Be**

- ✓ Downtown is an authentic place that reflects our creativity, culture and heritage.

### **An Affordable Place to Live**

- ✓ Provide a variety of housing choices affordable to people who live and work here.
- ✓ Encourage mixed-income neighborhoods in strategic areas.