

# Get Involved!

Strong at Heart will only be successful if you participate. We are redefining the ways Taosños are able to participate in important community discussions: Ways that are consistent with your busy lifestyles. Ways that are fun and reach you where you are at—not the other way around.



Attend a public meeting



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## Building a Thriving Downtown for Everyone

Strong at Heart is a project convened by the Town of Taos that seeks meaningful community input on how to make a more dynamic downtown that appeals to locals and visitors, and honors Taos' rich cultural heritage. The goal of the project is to spark constructive dialogue that will identify shared values and build a vision for the heart of our community that includes an action-plan for how to get things done.

## Stay In Touch!

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Join our email list via our website!

Write us:

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## Why Strong at Heart?

Downtown Taos is the heart of our community. As the civic and economic center of town, it reflects our history and heritage, as well as our future; it is where we all come together. That is what this project is about: coming together as a community to create a shared vision and strategy for the heart of our community.

Downtown, like the rest of the community, has changed over the years. Looking ahead, changes will likely continue, so we need to decide how to respond. This project will help us identify our core community values and use those to guide our decisions and shape change in our downtown and community.



## Real Community Engagement

The project will be conducted in three phases starting in June 2017 with a targeted end date the end of 2017. Each project phase has a clear public engagement focus as outlined below.

### 1. WHERE ARE WE NOW?

We surface shared, community-wide values, which identify who a community is and what makes it special.

### 2. WHERE DO WE WANT TO GO?

Based on Taoseños shared values, we define our goals for what a successful downtown looks like in the future.

### 3. HOW DO WE GET THERE?

We develop a plan for achieving our goals to ensure that downtown becomes the place we want, consistent with our values and vision.

### IMPLEMENTATION

We work together to update local policies and bring financial resources to the table to implement the plan and achieve our goals.

## Project Outcomes

- Identify what Taoseños love about Taos.
- Develop a shared vision for downtown.
- Identify solutions for ongoing community challenges (e.g. safety, economic vitality, transportation, and protection of historic character).
- Clarify the type and location of development that is appropriate for downtown in ways that are consistent with community values.